# NO TAX FOR TRACKS

**PSTA** (Pinellas Suncoast Transit Authority) is our Pinellas County property tax funded public transportation agency. But PSTA has lost the trust of many people. Here are some reasons why:

- Due to overspending from 2001 to 2012, PSTA has projected losses of \$6 million for 2013. See back side for chart. A **Taj Mahal** of a headquarters was built in 2005 we pay for it.
- PSTA was created by merging city bus companies to "improve efficiency" and "cut costs". Instead, the millage rate keeps going up and **we pay more and more taxes to fund them.**
- Have you noticed the **empty PSTA buses** around town? How can that be when PSTA claims one million riders per month? Well, PSTA counts bus ridership with each transfer counting as a new rider. For instance, for a round trip to the mall a typical rider would board and then transfer 2 times each way. Using their crazy math, that one rider then becomes six riders.
- Now PSTA wants to "replace" the property tax by increasing our sales tax from 7% to 8%. That's a 14% increase! To convince us to vote "Yes", they are calling it a "**Tax Swap**".
- By "Tax Swap", they mean that instead of us paying \$35 million per year, we will pay \$130 million per year. This is a fourfold (4x) tax increase if we vote yes.
- They need our approval to increase the sales tax in Pinellas County from 7% to 8%, making **our sales tax the highest in the state**. Again, that is a **14% sales tax increase.** There will be a referendum in November 2014 on this issue, and we are asking you to vote "NO".
- PSTA warns that 30% of bus routes may be cut if they do not get yet more of your hardearned dollars. But their own data shows that just 7 bus routes account for 60% of the bus ridership (chart on back). We say: cutting 30% now is the right thing to do.
- According to the 2010 Census, only 1.6% of residents take the bus to work. The average commute time in our county is 23 minutes. What imaginary problem are they trying to solve?
- PSTA and our elected officials won't listen to reason. They want to spend your money in order to please **powerful special interests.** And they **want you to pay for it!** They want more bus routes, longer operating hours, higher frequency (buses every 10 minutes) and a boondoggle rail line. There is no need for more empty buses....or empty trains!



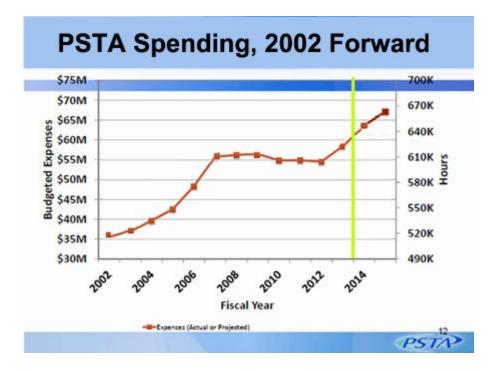
*Vote NO* to the PSTA Greenlight Pinellas Rail Plan on November 4, 2014

We deserve a better plan !

### **PSTA** does not have a revenue problem, they have a spending problem !

## Tell them: no more money! Vote NO!

No Tax for Tracks supports the return of PSTA to a right sized bus system delivering dependable, safe, clean, efficient public transportation to the 1.6% of county residents that need and use PSTA. If you have any questions or want to join us, please visit www.notaxfortracks.com



#### Above: PSTA's Spending Binge

**Below:** PSTA's Ridership, by Bus Routes. Just a few routes account for 60% of bus ridership.

# Weekday Ridership

